

Tempe Entertainment Has Started Selling Downloadable DVD Movies on EZTakes

Tempe Entertainment has partnered with EZTakes to sell movie downloads that consumers can burn to DVDs that will play virtually anywhere.

EASTHAMPTON, MA -- May 4, 2006 -- EZTakes, the world's first legal DVD movie download service, has begun selling a catalog of films from Tempe Entertainment. EZTakes is unique in that it gives consumers the ability to easily burn movie downloads directly to standard recordable DVDs that they can watch on virtually any DVD player. EZTakes has already added many Tempe titles to its growing catalog, which includes hundreds of full-length independent films of all genres, as well as classics, cult, horror and Bollywood movies.

J.R. Bookwalter, owner of Tempe Entertainment and a cult filmmaker whose credits include THE DEAD NEXT DOOR and OZONE, commented, "As the industry moves its focus from DVD to the Internet, one of the nagging problems is how to avoid having to watch movies on a computer. For a DVD fan like me, EZTakes is the best solution - it gives consumers a legal way to purchase and download our movies in a form that they can easily use." Bookwalter continued, "It also levels the playing field for independent labels such as mine. We can't compete for shelf space with the majors, but EZTakes doesn't have such restrictions - and it allows us to offer our products at more competitive prices, too."

"We designed EZTakes to give consumers the convenience, speed and cost advantages of movie downloads, while also providing the tremendous portability of standard DVDs," said Jim Flynn, CEO of EZTakes. Flynn continued, "Our customers love the fact that they can watch our movie downloads on their big screen TVs, as opposed to being forced to watch feature-length films on PC monitors, as is the case with just about every other movie download offering."

In order to discourage piracy, EZTakes has developed technology that personalizes all DVDs with the purchasing consumer's identity and an embedded ID number. People that make unauthorized copies would incriminate themselves because the copies are clearly traceable. Although EZTakes has only been live for a few months, the company has experienced a dramatic increase in sales and has already developed a loyal following of repeat customers. By making it easy to burn legal movie downloads, EZTakes has bridged the last few steps between the Internet and the living room. Movie downloads on EZTakes start at \$1.99 and average about \$7.99. Most EZTakes DVDs include all of the extra features of the original DVD.

About EZTakes:

EZTakes, Inc. is the first legal movie download service that gives consumers the ability to purchase full movie downloads that they can easily burn to playable

DVDs. The company was founded in 2003 by experienced executives that have a long track record of building highly-successful companies by using new technologies to exploit business opportunities.

About Tempe Entertainment:

Tempe Entertainment has amassed a legion of dedicated fans worldwide with their cult horror productions such as *The DEAD NEXT DOOR*, *OZONE* and *BLOODLETTING*. Celebrating 21 years in 2006, Tempe has remained a home video pioneer fiercely loyal to independent cinema, whether it's distributing cutting-edge films from other producers, creating its own original programming or producing low-budget features for studios such as Full Moon Pictures (including two sequels in the popular *Witchouse* series and William Shatner's *Groom Lake*).

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