

IFM World Releasing Inc. Has Begun Selling Download-to-Own DVD Movies on EZTakes

IFM World Releasing Inc., an independent film sales, licensing and production company, headed by veteran producer Antony I. Ginnane with offices in the United States and Australia, has published a catalog of movie downloads on EZTakes. Consumers can now easily purchase, download and burn these movies to DVDs that will play on almost any DVD player.

Easthampton, MA - May 11, 2006 - IFM World Releasing Inc. has joined a growing number of independent film companies that have begun selling movies on EZTakes, the world's first legal DVD movie download service. EZTakes has already added many titles from IFM World Releasing Inc. to its growing catalog, which includes hundreds of full-length independent films of all genres, fact and lifestyle-based documentaries, as well as classic, cult and horror movies.

Antony I. Ginnane, President of IFM World Releasing Inc., commented, "EZTakes gives us the ability to reach a new segment of consumers, which will give us a new source of revenue." Ginnane added, "The EZTakes offering is very attractive to consumers because it provides both the convenience of downloads and the advantages of DVDs that will play in almost any living room. At the same time, EZTakes gives IFM World Releasing Inc. unlimited shelf space, with none of the returns or costs associated with physical inventory."

"We created EZTakes so that consumers could finally have a way to download movies in a form that they could easily enjoy anywhere they want," said Jim Flynn, CEO of EZTakes. Flynn continued, "We've also found that there are many independent film companies that have large catalogs of great content, but they still find it difficult to compete for retail shelf space. We give these organizations a way to earn money by selling their content as downloads that EZTakes delivers to people in an easily consumable form."

In order to discourage piracy, EZTakes has developed technology that personalizes all DVDs with the purchasing consumer's identity and an embedded ID number. People that make unauthorized copies would incriminate themselves because the copies are clearly traceable. Although EZTakes has only been live for a few months, the company has experienced a dramatic increase in sales and has already developed a loyal following of repeat customers. By making it easy to burn legal movie downloads, EZTakes has bridged the last few steps between the Internet and the living room. Movie downloads on EZTakes start at \$1.99 and average about \$7.99 Most EZTakes DVDs include all of the extra features of the original DVD.

About EZTakes:

EZTakes, Inc. is the first legal movie download service that gives consumers the ability to purchase full movie downloads that they can easily burn to playable

DVDs. The company was founded in 2003 by experienced executives that have a long track record of building highly-successful companies by using new technologies to exploit business opportunities.

About IFM World Releasing Inc.:

Los Angeles based IFM World Releasing Inc. (with satellite offices in Melbourne, Australia) is an aggressive, young and innovative international sales, licensing and executive production company with a catalog of over 150 films, TV movies and series. Its two principals Antony I. Ginnane and Ann Lyons collectively have over 50 years experience in the motion picture industry.

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