

Razor Digital to Sell a Catalog of Over 100 DVD Movie Downloads on EZTakes

Razor Digital Entertainment has selected EZTakes to sell a catalog of movie downloads that consumers can easily burn to discs that will play on almost any DVD player. The Razor Digital catalog on EZTakes will include over 100 DVDs from an assortment of genres.

Easthampton, MA, August 8, 2006 /PRWEB/ -- EZTakes, the world's first legal DVD movie download service, announced today that Razor Digital Entertainment, an independent film distributor, has begun selling a catalog of DVD downloads on the EZTakes Web site at www.eztakes.com. Consumers will be able to purchase, download and own these films. Because EZTakes makes it easy to burn DVDs, consumers can watch movie downloads almost anywhere. Since early 2006, the EZTakes site has been offering hundreds of award-winning independent films of all genres as well as fitness and educational videos.

"We like the fact that EZTakes makes it so easy for consumers to buy our content," said Jeffrey Ferguson, President of Razor Digital Entertainment. Ferguson continued, "Giving people the ability to easily burn downloads to DVDs that will play in their living rooms provides the kind of value and convenience that consumers want in a download service."

Jim Flynn, CEO of EZTakes, commented, "We are at the forefront of an important transition in home video entertainment, which is being brought about because of the Internet. As in two previous transitions, the introduction of VHS and the conversion to DVD, the organizations that prosper will be the ones that add value and convenience for consumers." Flynn continued, "Our sole focus at EZTakes is to provide Internet video services that make things better for paying customers. That's great for partners like Razor Digital because EZTakes sales create income that goes straight to their bottom lines."

In order to discourage piracy, EZTakes has developed technology that personalizes all DVDs with the purchasing consumer's identity and an embedded ID number. People who make unauthorized copies would incriminate themselves because the copies are clearly traceable. Although EZTakes has only been live for under a year, the company has experienced a dramatic increase in sales and has already developed a loyal following of repeat customers. By making it easy to download movies that consumers can burn to DVD, EZTakes has bridged the gap between the Internet and the living room. Movies on EZTakes start as low as \$1.99 per download. Most EZTakes DVDs offer the same quality and all of the extra features of the original DVD.

About EZTakes:

EZTakes, Inc. is the first legal movie download service that gives consumers the ability to purchase full movie downloads that they can easily burn to playable DVDs. The company was founded in 2003 by experienced executives that have a long track record of building highly successful companies by using new technologies to exploit business opportunities.

About Razor Digital Entertainment:

Razor Digital Entertainment ("RDE") is a full service DVD and digital sales, marketing, and Distribution Company, licensing, distributing and producing a wide range of exciting titles for both traditional and specialty markets. By utilizing the excellent contacts and knowledge of their staff of long-time home entertainment professionals, RDE's continues to strive toward its goal is to become a recognized leader in independent DVD and digital distribution.

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