

EZTakes is First to Bring Burnable Movie Downloads to the Macintosh

EZTakes, the first company to provide DVD movie downloads for Microsoft Windows, is now also the first company to provide the same functionality for Macintosh users.

Easthampton, MA, September 8, 2006 /PR NEWSWIRE/ -- EZTakes has released the EZTakes Download Manager for Apple's Mac OS X operating system. Both PowerPC and Intel Macintosh users can now purchase any of the nearly 1,000 movie downloads available on the EZTakes site and then burn those titles to standard recordable DVDs that will play in virtually any standard DVD player.

Jim Flynn, CEO of EZTakes, commented, "Our ability to support both Macintosh and Windows users with all the same industry-leading functionality not only puts EZTakes in a class by itself, but also highlights the inherent superiority of our technology." Flynn continued, "In the next few months, we will continue to introduce new features that will enable our content partners to reach paying customers and, therefore, make money from their video assets."

In order to discourage piracy, EZTakes has developed technology that personalizes all DVDs with the purchasing consumer's identity and an embedded ID number. People who make unauthorized copies would incriminate themselves because the copies are clearly traceable. Although EZTakes has only been live for less than a year, the company has experienced a dramatic increase in sales and has already developed a loyal following of repeat customers. By making it easy to download movies that consumers can burn to DVD, EZTakes has bridged the gap between the Internet and the living room. Movies on EZTakes start as low as \$1.99 per download. Most EZTakes DVDs offer the same quality and all of the extra features of the original DVD.

About EZTakes:

EZTakes, Inc. is the first legal movie download service that gives consumers the ability to purchase full movie downloads that they can easily burn to playable DVDs. The company was founded in 2003 by experienced executives that have a long track record of building highly successful companies by using new technologies to exploit business opportunities.

Contacts:

Kenyon King
EZTakes, Inc.
(413) 529-0870
<http://www.eztakes.com>