

Mill Creek Entertainment to Sell Over 1,000 DVD Movie Downloads on EZTakes

Mill Creek Entertainment has begun publishing a large catalog of DVD titles on EZTakes. Consumers can purchase, download and burn these videos to playable DVDs.

Easthampton, MA, October 24, 2006 /PRWEB/ -- Mill Creek Entertainment has reached an agreement with EZTakes to publish a catalog of over 1,000 movie downloads. Consumers will be able to burn the Mill Creek titles to recordable DVDs that will play on virtually any DVD player. The addition of Mill Creek's content will double the size of EZTakes' catalog, which topped 1,000 feature-length DVDs earlier this month.

Jim Flynn, CEO of EZTakes, commented, "Mill Creek offers a large selection of highly recognizable titles from just about every genre." Flynn continued, "Whether you're interested in vintage TV shows, such as 'The Beverly Hillbillies,' or classic Hollywood movies starring legends like John Wayne and Marilyn Monroe, you'll now be able to find what you want on EZTakes."

"We like EZTakes because it makes it extremely easy for consumers to enjoy content where they want and when they want," commented Ian Warfield, President of Mill Creek Entertainment. Warfield added, "By making it easy for consumers to burn downloads to DVDs, EZTakes is providing the kind of value and convenience that people are willing to pay for, which will generate more income for Mill Creek."

Although EZTakes has only been live for less than a year, the company has experienced a dramatic increase in sales and has already developed a loyal following of repeat customers. By providing download-to-DVD technology, EZTakes has bridged the gap between the Internet and the living room. Movies on EZTakes start as low as \$1.99 per download. Many of the Mill Creek downloads are double features sold on EZTakes for only \$2.99. Most EZTakes DVDs offer the same quality and all of the extra features of the original DVD.

About EZTakes:

EZTakes, Inc. is the first legal movie download service that gives consumers the ability to purchase full movie downloads that they can easily burn to playable DVDs. The company was founded in 2003 by experienced executives that have a long track record of building highly successful companies by using new technologies to exploit business opportunities.

About Mill Creek Entertainment

About Mill Creek Entertainment: Mill Creek Entertainment is a wholly owned subsidiary of Digital1Stop, a national supplier of DVD Home Video and Audio Entertainment Products.

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