

Vanguard Cinema Has Teamed with EZTakes to Sell Burnable Movie Downloads

Vanguard Cinema, a leading independent movie distributor, will be selling a catalog of 250 films on EZTakes as downloadable DVDs.

Easthampton, MA, December 14, 2006 /PRWEB/ -- Vanguard Cinema will be selling hundreds of high-quality independent films on EZTakes. EZTakes enables consumers to purchase, download and burn these titles to DVDs that will play in virtually any living room DVD player.

Jim Flynn, CEO of EZTakes, commented, "We're very happy that a company like Vanguard has chosen to partner with us." Flynn continued, "They offer an impressive catalog of high-quality independent films that feature some of the world's most popular stars."

"We choose to partner with EZTakes because of their unique approach to the consumer download experience," commented Freyr Thor, President of Vanguard. Thor added, "EZTakes has a very consumer-friendly movie download model and we believe it will result in more sales, which in turn will generate more exposure and revenue for independent films."

Although EZTakes just completed its beta testing in September 2006, the company has experienced a dramatic growth in sales and has already developed a loyal following of repeat customers. By providing download-to-DVD technology, EZTakes has bridged the gap between the Internet and the living room. Movies on EZTakes start as low as \$1.99 per download. Most EZTakes DVDs offer the same quality and all of the extra features of the original DVD. EZTakes supports both Windows and Macintosh users.

About EZTakes:

EZTakes, Inc. is the first legal movie download service that gives consumers the ability to purchase full movie downloads that they can easily burn to playable DVDs. The company was founded in 2003 by experienced executives that have a long track record of building highly successful companies by using new technologies to exploit business opportunities. EZTakes' rapidly-growing catalog of downloadable DVDs includes over 1,400 feature-length films of all genres. Many EZTakes titles won top honors at prestigious international film festivals, such as Cannes, Berlin and Sundance.

About Vanguard Cinema

In the ten years since its founding, Vanguard Cinema's mission is to represent the best of independent filmmaking and critically acclaimed, festival award winners, featuring up-and-coming stars and directors that would otherwise go unnoticed by the public. Vanguard maintains a commitment to the independent filmmaker and the independent audience alike, serving as a portal through which a heightened awareness of a thriving independent film community enriches all involved.

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