

EZTakes Launches Worldwide DVD Download Service

EZTakes, the first company to provide consumers with the ability to legally download movies to DVDs, has launched the world's largest DVD download store and has made it available to people across the globe.

Easthampton, MA, December 21, 2006 /PR NEWSWIRE/ -- EZTakes has launched a new version of its Web store that enables people in almost any country to purchase, download and burn movies to recordable DVDs that will play in standard DVD players.

"With our growing catalog of over 1500 feature-length films, we already offer many more titles than even the largest 'bricks and mortar' retail stores, and our ability to expand is not limited by physical shelf space," commented Jim Flynn, CEO of EZTakes. Flynn continued, "The launch of our global service has dramatically increased our reach by offering the convenience and flexibility of downloadable DVDs to literally hundreds of millions of people worldwide."

"Distribution is a critical factor in the commercial success of any film," said Michael Goodman, Program Manager, Digital Entertainment at the Yankee Group. "By going global with a consumer-friendly video download service, EZTakes has created a distribution channel that could potentially reach almost any broadband Internet user, anywhere in the world."

Although EZTakes just completed its beta testing in September 2006, the company has experienced a dramatic growth in sales and has already developed a loyal following of repeat customers. By providing download-to-DVD technology, EZTakes has bridged the gap between the Internet and the living room. Most EZTakes DVDs offer the same quality and all of the extra features of the original DVD. EZTakes supports both Windows and Macintosh users.

About EZTakes:

EZTakes, Inc. is the first legal movie download service that gives consumers the ability to purchase full movie downloads that they can easily burn to playable DVDs. The company was founded in 2003 by experienced executives that have a long track record of building highly successful companies by using new technologies to exploit business opportunities. EZTakes' rapidly-growing catalog of downloadable DVDs includes over 1500 feature-length films of all genres. Many EZTakes titles won top honors at prestigious international film festivals, such as Cannes, Berlin and Sundance.

Contacts:

Kenyon King
EZTakes, Inc.
251 Northampton Street, Suite D
Easthampton, MA 01027

(413) 529-0870
<http://www.eztakes.com>