

Palm Pictures, a leading independent entertainment company, has begun selling movie downloads on EZTakes.

THE MOTEL pre-released on EZTakes before DVD hits stores!

Easthampton, MA, January 4, 2007 /PR NEWSWIRE/ -- After performing a hands-on review of the major movie download services, Palm Pictures will be working with EZTakes to sell its films online. Key factors for selecting EZTakes as one of its online partners include the service's ease-of-use and ability to provide movie downloads that consumers can burn to DVDs.

An Independent Spirit Award Nominee for best first feature film, THE MOTEL, is being pre-released on EZTakes for \$9.99. This is the first DVD Palm Pictures has put on the digital market prior to the DVD release date [January 30, 2007].

"Digital technologies are transforming the entertainment industry," said Erik Martin, Head of Digital Media at Palm Pictures. Martin continued, "We chose to partner with EZTakes because they offer our audience a level of flexibility and convenience that's worth paying for without the heavy DRM restrictions that are currently hampering the adoption of digital download, but maintains a level of security for Palm Pictures."

Jim Flynn, CEO of EZTakes, commented, "Palm Pictures is an extremely well-regarded player in the motion picture industry." Flynn added, "We see our relationship with Palm as an important endorsement of our consumer-friendly approach to the movie download business."

Although EZTakes just completed its beta testing in late 2006, the company has experienced a dramatic growth in sales and has already developed a loyal following of repeat customers. By providing download-to-DVD technology, EZTakes has bridged the gap between the Internet and the living room. Most EZTakes DVDs offer the same quality and all of the extra features of the original DVD. EZTakes supports both Windows and Macintosh users.

About EZTakes:

EZTakes, Inc. is the first legal movie download service that gives consumers the ability to purchase full movie downloads that they can easily burn to playable DVDs. The company was founded in 2003 by experienced executives that have a long track record of building highly successful companies by using new technologies to exploit business opportunities. EZTakes' rapidly-growing catalog of downloadable DVDs includes over 1,500 feature-length films of all genres. Many EZTakes titles won top honors at prestigious international film festivals, such as Cannes, Berlin and Sundance.

About Palm Pictures:

Palm Pictures (www.palmpictures.com) is a leader in the converging music, digital media, theatrical, home video and VOD markets emphasizing a compelling slate of music documentaries, arthouse and foreign cinema, and original audio/visual projects. Palm Pictures was founded in 1998 by Chris Blackwell, an innovator in the entertainment business who founded Island Records, Island Pictures and Island Outpost, and who was inducted into the Rock and Roll Hall of Fame in 2001. Palm Pictures' entertainment properties include a film and music division, Arthouse Films, RES Media Group, sputnik7.com, and epitonic.com. Palm Pictures is headquartered in New York City with offices in London.

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