

Crystal Entertainment Has Started Selling Downloadable DVDs on EZTakes

Crystal Entertainment has begun selling a catalog of films on EZTakes. Consumers can now purchase, download and burn these videos to playable DVDs.

Northampton, MA - April 30, 2007 -- Crystal Entertainment, a label that has relationships with the world's top broadcast TV, cable and home video distributors, has begun selling on EZTakes. Consumers can burn Crystal titles to recordable DVDs that will play on standard DVD players.

Jim Flynn, CEO of EZTakes, commented, "Crystal Entertainment offers great content that we are very excited to sell on EZTakes." Flynn continued, "The Crystal titles will add even more depth to the EZTakes catalog."

"EZTakes' approach makes a lot of sense," commented Evan Fisher, Vice President of Home Entertainment at Crystal. Fisher added, "By making it easy for consumers to burn downloads to DVDs, EZTakes provides the kind of flexibility that many people are willing to pay for. When consumers get more value, we get more sales."

EZTakes is a leading legal movie download service, offering what is by far the world's largest catalog of downloadable DVDs. By rejecting the futile and value-destroying Digital Rights Management (DRM) technologies that other movie download services impose on paying customers, EZTakes provides a level of value and convenience that has enabled it to outsell billion-dollar competitors by up to 1000% for the same titles. Most EZTakes DVDs offer the same quality and all of the extra features of the original DVD. By making it easy to burn movie downloads to DVDs that will play just about anywhere, EZTakes bridges the gap between the Internet and the living room. EZTakes supports both Microsoft Windows and Apple OS X.

About EZTakes:

EZTakes, Inc. is the first legal movie download service that gives consumers the ability to purchase full movie downloads that they can easily burn to playable DVDs. The company was founded in 2003 by experienced executives that have a long track record of building highly successful companies by using new technologies to exploit business opportunities. EZTakes' rapidly-growing catalog of downloadable DVDs includes thousands of feature-length films of all genres. Many EZTakes titles won top honors at prestigious international film festivals such as Cannes, Berlin and Sundance.

About Crystal Entertainment

Crystal Entertainment has assembled a team of seasoned professionals who have excelled in all aspects of television, film and the home video market. Their mission is to offer the most entertaining, innovative and consumer friendly product in the marketplace. Crystal's library of programming has aired on major US broadcast networks and affiliates including: NBC, ABC, CBS, FOX, UPN, WB, PAX and PBS in addition to cable networks such as Discovery, TLC, USA, Sci-Fi, Spike, TNT, and ABC Family.

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