

Sinister Cinema is Selling Movie Downloads on EZTakes

Sinister Cinema has partnered with EZTakes to sell movie downloads that consumers can burn to playable DVDs.

Northampton, MA - May 3, 2007 -- Sinister Cinema, a world leader in obscure B movies on home video, has begun selling a large collection of movies on EZTakes. Consumers can burn the Sinister titles to recordable DVDs that will play on standard DVD players.

Jim Flynn, CEO of EZTakes, commented, "While other movie download services are tripping over each other to get the latest mainstream movies, which are already available from almost any physical store, EZTakes is happy to provide hard-to-find titles that still have a huge following." Flynn continued, "The Sinister movies will give EZTakes customers access to some very cool classic films that just aren't readily available anywhere else."

"We see EZTakes as a great way to get our content to more people," commented Greg Luce, President of Sinister Cinema. Luce added, "In order for people to buy downloads, it has to be very user-friendly and the end product must be in a usable form. We choose to partner with EZTakes because the service makes it easy for consumers to burn downloads to DVDs that will play just about anywhere."

EZTakes is a leading legal movie download service, offering what is by far the world's largest catalog of downloadable DVDs. By rejecting the futile and consumer-hostile Digital Rights Management (DRM) technologies that other movie download services impose on paying customers, EZTakes provides a level of value and convenience that has enabled it to outsell billion-dollar competitors by up to 1000% for the same titles. Most EZTakes DVDs offer the same quality and all of the extra features of the original DVD. By making it easy to burn movie downloads to DVDs that will play just about anywhere, EZTakes bridges the gap between the Internet and the living room. EZTakes supports both Microsoft Windows and Apple OS X.

About EZTakes:

EZTakes, Inc. is the first legal movie download service that gives consumers the ability to purchase full movie downloads that they can easily burn to playable DVDs. The company was founded in 2003 by experienced executives that have a long track record of building highly successful companies by using new technologies to exploit business opportunities. EZTakes' rapidly-growing catalog of downloadable DVDs includes thousands of feature-length films of all genres. Many EZTakes titles won top honors at prestigious international film festivals such as Cannes, Berlin and Sundance.

About Sinister Cinema:

Founded in 1984, Sinister Cinema has the best selection of obscure B movies on home video in the world. Bela Lugosi, Boris Karloff, Christopher Lee, Barbara Steele, Ed Wood, Vincent Price, Edgar Wallace, Peter Cushing, Eddie Constantine, Ken Maynard, Buck Jones, and Tim McCoy are just a few of the stars and filmmakers whose films they specialize in. If you're looking for rare, nostalgic titles in genres like horror, sci-fi, film noir, B westerns, sword & sandal, jungle, spies-espionage, juvenile delinquency, exploitation, and other related genres then Sinister Cinema is the right place.

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