

## **MVD Entertainment Group Has Partnered With EZTakes to Sell DVD Downloads**

**MVD Entertainment Group will publish a catalog of DVDs on EZTakes. Consumers will be able to purchase, download and burn these videos to playable DVDs.**

Northampton, MA - May 8, 2007 -- MVD Entertainment Group, a world leader in music DVDs, has begun publishing a large catalog of DVDs on EZTakes. Consumers will be able to burn the MVD titles to recordable DVDs that will play on standard DVD players. EZTakes already offers the world's largest catalog of downloadable DVDs, which includes thousands of titles of all genres.

Jim Flynn, CEO of EZTakes, commented, "By partnering with MVD, we will dramatically expand our catalog with live concerts, documentaries and other great music-related titles." Flynn continued, "MVD offers precisely the kind of content that will attract many new customers to the EZTakes site."

EZTakes is a leading legal movie download service, offering what is by far the world's largest catalog of downloadable DVDs. By making it easy for consumers to burn DVDs, EZTakes has bridged the gap between the Internet and the living room. Because EZTakes gives consumers additional value and flexibility, it is outselling billion-dollar competitors by up to 1000% for the same titles. Most EZTakes DVDs offer the same quality and all of the extra features of the original DVD. EZTakes supports both Microsoft Windows and Apple OS X.

"We believe that our partnership with EZTakes will benefit consumers by giving them yet another option to enjoy our diverse catalog of content," commented Michael DeMonte, Vice President of Sales at MVD.

### **About EZTakes:**

EZTakes, Inc. is the first legal movie download service that gives consumers the ability to purchase full movie downloads that they can easily burn to playable DVDs. The company was founded in 2003 by experienced executives that have a long track record of building highly successful companies by using new technologies to exploit business opportunities. EZTakes' rapidly-growing catalog of downloadable DVDs includes thousands of feature-length films of all genres. Many EZTakes titles won top honors at prestigious international film festivals such as Cannes, Berlin and Sundance.

### **About MVD Entertainment Group:**

MVD Entertainment Group (previously known as Music Video Distributors, Inc) was founded in 1986 by Tom Seaman, an industry veteran of more than 40 years, whose background includes retailing stints with Record Hunter, Sam Goody, Musicland, CBS Retail, and wholesale experience with Jem Records. MVD initially acted primarily as a one-stop, buying all labels' music-related VHS releases and reselling to music and video stores. Getting involved with DVD early, MVD called upon its strong relationships with content holders, labels, artists, and management to become a world leader in music DVD. In 2006, MVD expanded further and launched an audio CD division based on these same strong relationships with suppliers and customers.

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