

EZTakes DVD Manufacture On-Demand (MOD) Service Goes Live with Thousands of Movies

EZTakes, the provider of the world's largest catalog of downloadable DVDs, now also offers consumers a physical delivery option.

Northampton, MA, August 14, 2007 /PRWEB/ -- EZTakes has started offering thousands of DVD titles for sale through its new MOD service, which allows consumers to order DVDs on-line. Because EZTakes burns, packages and ships these DVDs at the time of order, inventory costs are close to zero, stock outages are unheard of and fulfillment processing is dramatically simplified. The system has the capacity to hold literally millions of titles without needing a warehouse. The same digital inventory serves customers that download their own DVDs and consumers that order physical DVDs. In the future, EZTakes will expand this offering to allow any retailer to offer their in-store customers DVDs on-demand without needing an expensive kiosk and without taking up limited shelf space.

Jim Flynn, CEO of EZTakes, commented, "While consumers with high-speed Internet lines love the convenience of our DVD download service, there are still a lot of people with dial-up lines that are too slow for downloading video." Flynn continued, "Now we can sell DVDs to these people, which will generate more income for our content partners and create a larger customer base for EZTakes."

"EZTakes provides a great DVD download service," said J.R. Bookwalter, President of Tempe Video, a film company that sells downloads through EZTakes. Bookwalter continued, "Their MOD option will increase our ability to reach even more customers and better monetize our content."

The EZTakes MOD service is available from EZTakes' new site, DVD Wagon, which is located at www.dvdwagon.com. In the past year, EZTakes has experienced a dramatic growth in sales and has already developed a loyal following of repeat customers. By allowing consumers to download movies to DVD, EZTakes has bridged the gap between the Internet and the living room. Titles on EZTakes start as low as \$1.99 per download. Most EZTakes DVDs offer the same quality and all of the extra features of the original DVD. EZTakes supports both Windows and Macintosh users.

About EZTakes:

EZTakes, Inc. is the first legal movie download service that gives consumers the ability to purchase full movie downloads that they can easily burn to playable DVDs. The company was founded in 2003 by experienced executives that have a long track record of building highly successful companies by using new technologies to exploit business opportunities. EZTakes' rapidly-growing catalog of downloadable DVDs includes nearly 3,000 feature-length films of all genres. Many EZTakes titles won top honors at prestigious international film festivals, such as Cannes, Berlin and Sundance.

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