

Reality Entertainment Chooses EZTakes to Sell DVD Downloads

Reality Entertainment, a world-renowned producer of cutting edge films, has chosen EZTakes to sell DVD Downloads.

Northampton, MA – October 8, 2009 – EZTakes, a leading movie download service with a focus on independent films, has begun selling a catalog of films from Reality Entertainment. Consumers are able to purchase, download, and burn these videos to recordable DVDs.

“We are very pleased to add the Reality Entertainment catalog to our DVD download service,” said Jim Flynn, CEO of EZTakes. “People interested in ancient mysteries, supernatural phenomena, history, and religion will now be able to find some very exciting titles on EZTakes.com. Of special interest right now are films such as '2012: An Awakening' and '2012: Mayan Prophecy and the Shift of the Ages,’” added Flynn.

According to Warren Croyle, CEO of Reality Entertainment, “We chose to partner with EZTakes because they offer a unique and very consumer-friendly download-to-burn distribution model. It is very convenient for customers to be able to burn films to DVDs and then watch them anywhere.”

By focusing on consumer needs, EZTakes provides a level of value and convenience that has enabled it to outsell billion-dollar competitors by up to 1000% for the same titles. Most EZTakes DVDs offer the same quality and all of the extra features of the original DVD. By making it easy to burn movie downloads to DVDs that will play just about anywhere, EZTakes bridges the gap between the Internet and the living room. EZTakes supports both Microsoft Windows and Apple OS X.

About EZTakes:

EZTakes is a leading legal movie download service, offering what is by far the world's largest catalog of downloadable DVDs. EZTakes, Inc. is the first legal movie download service that gives consumers the ability to purchase full movie downloads that they can easily burn to playable DVDs. The company was founded in 2003 by experienced executives that have a long track record of building highly successful companies by using new technologies to exploit business opportunities. EZTakes' rapidly-growing catalog of downloadable DVDs includes thousands of feature-length films of all genres. Many EZTakes titles won top honors at prestigious international film festivals such as Cannes, Berlin and Sundance.

About Reality Entertainment:

Reality Entertainment is a world renowned producer of cutting edge films by world class authors, researchers, and experts from across the globe. From Ancient Mysteries to UFO's, Secret Societies, Quantum Theory, Meta-Physics, 2012, Spirituality, Religion, Esoteric Teachings, History and much more, Reality Films ventures into mysterious and unknown realms with its unique brand of filmmaking. Visit exotic places, discover the secrets of all ages

and enter a domain where strange is normal.

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